

Donghua Chain Group Subsidiaries Meeting

In October some of the UK team travelled to China to meet with colleagues across the Hangzhou Donghua Chain Group. For many of us, this was the first time we have met face-to-face since before Covid, and we were delighted to be able to network and socialise with our colleagues. During the event, we heard about new product developments and sales plans.



Exploring Donghua's Cutting-Edge Laboratory



Bob Wellsbury was instrumental in developing a technical chain workshop bringing chain assembly back to the Midlands. This facility was originally established at our old site and was further expanded when we moved to larger premises in 2016. Bob also wanted an in-house laboratory dedicated to testing components, and larger premises provided the much needed space to make this a reality.

The laboratory is located in part of the 25,000 sq ft warehouse in Wolverhampton and houses a range of machinery and technology including advanced testing equipment. A Component Measuring Machine (CMM) uses a fine optical probe, combining both a powerful microscope and camera functionality, to not only accurately measure any component, but also analyse material grain structure and identify faults.

The CMM self-calibrates ensuring it's always set up correctly and measures to 2 microns, providing crucial conformance tests.

We also test for concentricity, bore size and parallelism of high precision parts. Tolerance data from approved drawings is inserted into the computer programme which then automatically measures the component, constantly checking and comparing the data against the original drawing.

With our in-house resources, Donghua is well placed to undertake Inspection Reports for any make of chain or sprocket and report on failure or non-conformance, in order to satisfy stringent health and safety legislation and avoid costly reworking.

To discuss your component testing requirements, call the team on 01902 866200 or email sales@donghua.co.uk

Win a Festive Hamper for Christmas

For a chance to win a festive hamper, find all the words in our Workshop themed Word Search and email your entry, along with your name and contact details, to: sales@donghua.co.uk. All correct entries will be put into a prize draw. Competition closes at midnight on **Friday 15 December 2023**; entries received after this time will not be included. The winner will be drawn on **Monday 18 December 2023** and will be contacted direct. Winner details will also be announced on our website and social media channels. We will endeavour to deliver the hamper before Christmas.



Find the following words and phrases:

ACCESSORIES, CHAIN, CUTTING, DONGHUA, HOTDIP, LUBRICATION, MATCHING, PRELOADING, PRESSES, RIVETER, WORKSHOP

Words can go in any direction. Words can share letters as they cross over each other.

Christmas Opening Dates

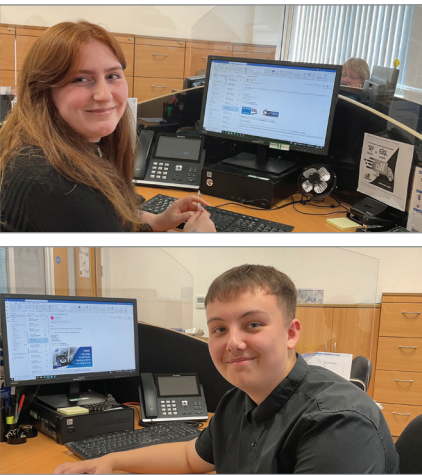
Thursday 21 December:
Last order date for guaranteed delivery pre-Christmas

5pm Friday 22 December to
Monday 1 January 2024: **CLOSED**

Tuesday 2 January 2024: **OPEN**

Out-of-hours service is available throughout: **call 07769 145402**

We would like to wish all our colleagues and customers a very Merry Christmas and a Happy New Year!



Rising Stars

We're proud to announce Amy Davies and Callum Little have successfully completed their Level 3 NVQ apprenticeship training in Business Administration. Having joined as apprentices in 2021, their journey from trainees to full-time members of staff demonstrates our commitment to nurturing young talent.

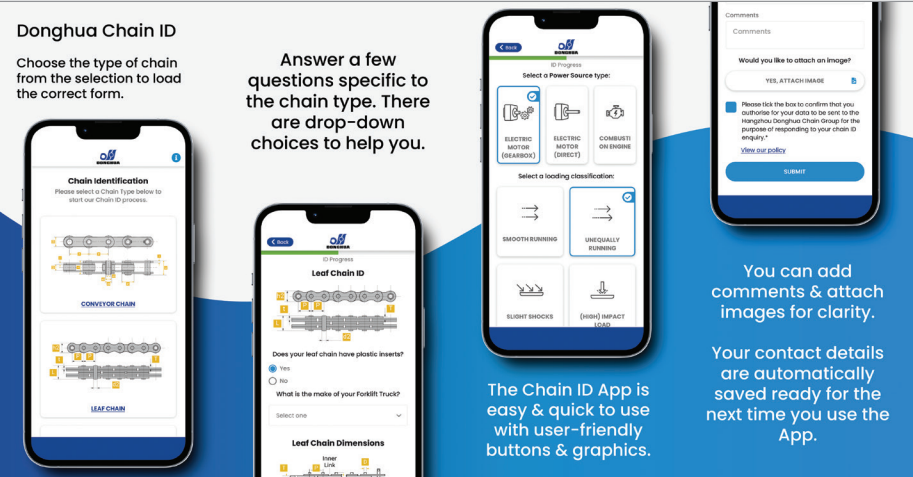
Throughout their apprenticeship, Amy and Callum demonstrated dedication and aptitude for learning, quickly adapting to the challenges and demands of a busy sales office environment.

Claire Nuttall, Sales Office Manager, said: "Their transition to full-time members of the team marks a milestone in their professional careers and we're thrilled to have them on board."

Call: 01902 866200

Visit: donghua.co.uk

Join our Mailing List:
donghua.co.uk/join-our-mailing-list



Introducing the upgraded Chain ID App

Back in 2016, Donghua made waves by introducing the UK's first-ever App designed to help engineers identify replacement chain directly from the field. After receiving positive feedback from customers, we have recently rolled out a major upgrade, enhancing the App's usability and functionality to make it even more user-friendly.

Brett Southall, Sales Director at Donghua, highlights the importance of the App: "Our sales office is inundated with enquiries from engineers seeking guidance in selecting the appropriate replacement chain for equipment. Recognising the need to simplify the process, we transformed our online Chain ID tool on our website into an easy-to-use App. Our customers embraced the convenience it offers, enabling them to access vital information anytime, anywhere."

Conveyor chain, and standard Roller chain and attachments. In addition, the App provides support for Drive Chain Calculations.

The latest version of the Chain ID App is now available for FREE download on major App stores. To experience the convenience and efficiency it offers, simply search for 'Donghua Chain ID' on your smartphone or tablet.

The App is designed to efficiently capture crucial data enabling Donghua's team to swiftly identify the precise chain required. The App facilitates the identification of an array of chains including Leaf chain, Agricultural chain and attachments,



Welcome

2023 hasn't been the stable year we were hoping for this time last year and the current crisis in Gaza is a troubling end to the year. The war in Ukraine continues which not only has a high human-cost for people living there, but also impacts the price of oil which affects distribution, transport and utility costs across wider Europe. Our thoughts are with all those who are having to live in war zones, especially in the run up to the festive season.

As a company we have expanded our network of Approved Product Partners (see centre pages) and continue to work in partnership with many stockists and distributors across the UK. We have been working on some major upgrades to our Chain ID App and have plans to develop an e-commerce site!

In 2024 we will be celebrating our 15th anniversary of selling Donghua own-brand chain direct in the UK. We'll share our plans for our celebrations in upcoming issues!

Best wishes for 2024.
Bob Wellsbury

A growing network of Approved Product Partners

Since 2009 we've developed a growing network of Approved Product Partners. These reputable companies promote Donghua as their first line chain brand. In return, we offer advantageous credit and pricing arrangements and priority attention in our workshop for cut and special build chains.



North West:

Ocean Engineering Solutions Ltd

UK's leading supplier of bearings offering a comprehensive MROS service.
<https://www.oceanengsolutions.co.uk>

Chain + Conveyor

The UK's largest independent stockist of conveyor chain and sprockets offering in-house design services, fabrication, welding and machining.
<http://www.chainandconveyor.co.uk>

Ireland

Reliance Bearing and Gear Co with locations in Cork, Dublin and Limerick.

Ireland's largest authorised technical distributor of industrial engineering products, agricultural mechanical components and advanced automation solutions.
<https://reliance.ie>

Midlands:

Bearings Transmission & Pneumatics Ltd (Derby)

Large stockholding and complete service from design, supply and installation.
<https://www.btpltd.com>

Bearings Transmission & Pneumatics Ltd (Burton)

Large stockholding and complete service from design, supply and installation.
<https://www.btpltd.com>

Wales

Bearing Suppliers (Clydach) Ltd

One of Wales' largest suppliers of bearings, belts, power transmission units, seals and other components.
<https://www.bearingsuppliersltd.co.uk>

South West:

W Mages (Rewinds) Ltd

Electrical and mechanical engineers offering mechanical, engineering and electrical services.
<https://www.mages-group.com>

Berkshire Bearings & Transmissions

One of the largest stockists of bearings linear motion systems, power transmission products and maintenance equipment in Europe.
<https://www.acorn-ind.co.uk/our-branches/berkshire>

Evoke Supplies with locations in Bristol, Somerset and Oxford

One of the UK's leading privately owned distributors of high quality, competitively priced engineering solutions.
<https://evokesupplies.co.uk>

Scotland

Scots Bearings with locations in Aberdeen, Ayrshire, Dundee, Edinburgh and Glasgow

Scotland's largest independent stock holders of bearings and power transmission products.
<https://www.scots-bearings.co.uk>

North East

Gateshead Bearings and Northumbrian Bearings & Transmissions

Premier supplier of professional grade bearings and related products stocking both the widest range of bearings and the largest stock of belts in the North East.
<https://www.gatesheadbearings.com>

North

Bearings Transmission & Pneumatics Ltd (Lincoln)

Large stockholding and complete service from design, supply and installation.
<https://www.btpltd.com>

East

Eastern Power and Motion Ltd

Fluid power, motion control and power transmission engineers.
<https://www.powerandmotion.co.uk>

Mercury Bearings Ltd (Huntingdon)

Leading independent supplier of industrial spare parts and specialist components.
<https://www.mercury ltd.co.uk>

Bearingboys Ltd (Norfolk)

One of the leading online bearing and transmission component shops and suppliers in the world. With branches in Norfolk, Kilmarnock and Dudley.
<https://www.bearingboys.co.uk>

Beeline Engineering Products

Leading independent distributor of Gates industrial belts and suppliers of industrial transmission products. Technical support and engineering facilities.
<https://industrialbeltdrives.com>

Evoke Supplies with locations in Ampthill, Hemel Hempstead and Letchworth

One of the UK's leading privately owned distributors of high quality, competitively priced engineering solutions.
<https://evokesupplies.co.uk>

London / South East

Mercury Bearings Ltd (Enfield)

Leading independent supplier of industrial spare parts and specialist components.
<https://www.mercury ltd.co.uk>

Mercury Bearings Ltd (London)

Leading independent supplier of industrial spare parts and specialist components.
<https://www.mercury ltd.co.uk>

Evoke Supplies (Sittingbourne)

One of the UK's leading privately owned distributors of high quality, competitively priced engineering solutions.
<https://evokesupplies.co.uk>