

UK STOCK OF PINTLE CHAIN

In response to customer demand, Donghua now stocks a range of Pintle chain and attachments enabling us to supply the UK market direct.

Typically used in Agriculture & Timber sectors for conveying uses such as muck spreading or handling timber, the open barrel design of our Pintle chain helps to minimise material build up which causes blockages, corrosion and potential seizure, as it cleans the tooth root and removes any lodged material during use.



NOW AVAILABLE IN SIZES: 662 & 667

Not sure which replacement Agri Chain your customer needs?

No problem. Check out our Chain ID tools which help to identify the right chain within one hour! Available on our website or via a mobile App.

For more information visit: donghua.co.uk/chain-id

Seen Chain+Conveyor's promotion of our Chain ID App on social media?

If you'd like to join in give us a call.

HIGH PERFORMANCE AGRICULTURAL CHAIN

Did you know our range of Agricultural Chain is one of our most popular?

Whether you require Baler chain, Combine chain, Harvester chain, SH series, SP series, S Type, A Type, CA Type, C Type chain or Stainless Steel chain – we have the chain solution for you!

If your customers require high performance chain that is designed to withstand arduous agricultural applications, our chain is designed with super-high breaking loads, heat-treated and pre-tensioned with chrome pins and high interference fit between pins and plates to make sure they withstand the toughest applications.

For more information & competitive pricing on all our Agricultural Chain or to discuss promotional opportunities, call:

01902 866200

ROUND UP

Celebrating our 10th Birthday

During 2019 we will be celebrating 10 years of Donghua Limited trading in the UK under the Donghua brand name!

Donghua chain has been used in the UK for over 25 years under more western brand names, but in 2009 we set up the UK arm of the Hangzhou Donghua Chain Group so we could sell Donghua chain in its own right.

We entered the market as the 'new kid on the block', but quickly established ourselves as the supplier to watch! Our technical support, customer service and range of innovative chain solutions has established us as one of the UK's leading chain suppliers, with our chain sold through a growing network of Approved Product Partners, Stockists & Distributors. We would like to thank all our customers and suppliers for being part of our journey.

As part of our anniversary celebrations we will be launching a new company video which showcases the facilities at our UK headquarters. Keep an eye out for how you can be part of our celebrations.



Unit 1 - 7,000 sq ft Warehouse



Units 9 & 10 - 25,000 sq ft Warehouse

SPOT THE SPROCKET

We've hidden a number of sprockets throughout this issue...*

...find them all for a Chance to Win.

To enter, email sales@donghua.co.uk with your name and contact details, together with how many you think there are.

All correct entries will be put into our prize draw to win a **Christmas Hamper**.

Competition closes at midnight - **Friday 14th December 2018**; entries received after that time will not be included.

The winner will be drawn on **Monday 17th December 2018** and announced on our website & social media.

We will endeavour to organise delivery of the Hamper before Christmas. For Donghua Limited competition rules please visit: donghua.co.uk/promotionterms
*Main sprocket image featured here is an example only and is not included in the final tally.

Here's what to look out for but I don't count!



CHRISTMAS 2018

DECEMBER 2018

• 21 December

Final order date for pre-Christmas delivery.

• 21 December

Final order date for delivery in the New Year.

• 24 December

The office will close at 12 noon on Monday 24th December, re-opening 8.30am Wednesday 2nd January.

Out-of-Hours Service available throughout, call: **07769 145402**.

We would like to wish all our colleagues and customers a very Merry Christmas and a Happy New Year!

Locate a Supplier
Search the Donghua interactive map

Want to Stock Donghua Chain?

Be part of the Donghua team and become a Stockist of Donghua Chain. You'll receive a range of marketing and technical support, including point of sale materials – and you'll be listed on our popular interactive Supplier Map.

Check online today: donghua.co.uk/locate-a-supplier

CHAINtorque

Donghua Limited : Corporate Newsletter



The Chain of Choice for the Food Production Industry

The Food Processing Industry is a growing market for Donghua chain, especially as our high quality Roller Chain is compatible with all the leading manufacturers of food production machinery.

Minimising plastics usage, reducing food sugars and responding to price pressures all take their toll on productivity, so reliability is crucial when it comes to production line maintenance. That's why our Roller Chain, which is renowned for high quality & durability, has become the chain of choice for many leading food processors.

With a range that includes Universal Attachment Chain, Polymer Chain and Bespoke Chain, Donghua's food production industry chain is supplied in a variety of materials & finishes, including a special coating to protect against corrosion caused by aggressive wash-down procedures, and H1 Food Grade lubrication as standard.

Compatible with leading food equipment manufacturers:

Rademaker
Raque
Meurer
Johnson
Ishida
Krones
Bradman
Lake
Baker
Perkins
PAN-O-MAT
And more...

For a range of Food Industry Chain that aims to reduce maintenance costs and down-time, contact the team on: **01902 866200**

or email: sales@donghua.co.uk for a copy of our latest Leaflet.

FEATURES THIS ISSUE>>

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Pintle Chain and Agri Chain
- **Become a Stockist**
Join the Team!

WELCOME
Bob Wellsbury
Managing Director, Donghua Limited

2018: ANOTHER GOOD YEAR...

It has been another good year for Donghua Limited, despite the uncertainty of Brexit.

We continue to add to the range of chain available direct in the UK, utilising our 25,000 sq ft warehouse to stock more chain than ever before, ensuring we supply our customers with the high quality chain they've come to expect.

There have been further developments to the technical facilities in our Workshop (a personal interest of mine), as we bring chain manufacturing back to its roots.

Looking ahead, 2019 will see us celebrate the 10th anniversary of Donghua Limited. Follow us on social media to see how we're celebrating this achievement during the year!

Wishing You All A Prosperous 2019.



Bob.

MADE IN THE MIDLANDS

We have recently joined Made in the Midlands to connect with other manufacturing businesses across the network and raise awareness of the Donghua brand.

We attended their Made in the Midlands Exhibition which proved popular, and we'll be hosting a breakfast meeting early in 2019.

Are you a member of an industry association or group that you use to promote Donghua products?

Let us know. We're always keen to hear what you're up to & how we can help support any promotional activity.

Growing the Team

We're delighted to welcome new staff to the Donghua team:

Callum Fadian

Following the successful completion of his business Administration Level 2 Apprenticeship, Callum has joined the sales office as administration assistant. Callum is the third apprentice Donghua has employed in recent years.

Caron Jones

Caron has joined us as sales administrator providing additional administrative support to the busy sales office. Caron has many years experience in the chain industry, for those that remember, she worked at RCD (Roller Chain Distributors) many moons ago.

We'd also like to congratulate Claire Nuttall who has been promoted to Sales Office Supervisor.



Want to Keep in Touch?

Join our Mailing List:
www.donghua.co.uk/join-our-mailing-list

Follow us on Twitter:
@DonghuaUK

Like us on Facebook:
@DonghuaChainUK

Link up on LinkedIn:
linkedin.com/company/donghua-limited

Subscribe to our YouTube channel:
www.youtube.co.uk/DonghuaUK



If you'd like to have a say or simply want to let others know what you're up to, mail us at: chaintorque@donghua.co.uk

We reserve the right to amend, remove or refuse any copy & the Editor's decision is final. All articles for inclusion should be submitted via email. Photos required in: CMYK JPEG or TIFF format, resolution: 300dpi.



DEMAND CONTINUES for universal attachment chain

Since we launched our Universal Attachment Chain in 2014, we've had to increase the number of workshop technicians to cope with the growing demand. Both Stockists and end-users can see the benefits of a chain that has the same critical dimensions as other brands, meaning our Universal Attachment Chain can replace 99 percent of chain from other manufacturers.



ATTACHMENT CHAIN

Traditionally, each chain manufacturer designed and built attachments unique to them which made it impossible to replace with a different make.

Donghua's Universal Attachments are designed in such a way that they can replace many of the other chain manufacturer's attachments.

Investment in our workshop means we build bespoke Attachment Chain in-house, reducing the turnaround from design to delivery to just two - three weeks!

We're one of only a few chain manufacturers to have such extensive technical facilities directly in the UK.

Common builds of Universal Attachment Chains are held in stock for immediate delivery so we can assemble, measure & match and pre-load in 24 or 48 hours.

Universal Attachment Chains are available in the UK in 3/8" to 2", WK1 / K1 / K2 / M1 / M2 and extended pin attachments in British and American standards, including extended pitch chains from 1/2" to 2" pitch in Standard, Nickel Plated, Coated, Maintenance-Free and Stainless Steel.

What stockists like about our 'One Chain Fits All' solution' is that it gives them more choice about the chain supplier they use.

If you'd like to try our Universal Attachment Chain or need a Technical Sheet for further information, call the team on: 01902 866200



EXPANDING OUR UK WORKSHOP:

Attachment Chains are assembled, measured & matched and pre-loaded using sophisticated equipment in a purpose-built technical engineering workshop located alongside our 25,000 sq ft warehouse in the West Midlands.



Hot dipped lubrication, the best type of chain lubrication available, is undertaken in-house.



Donghua is able to measure chain to within 10 microns per metre up to five metre lengths.



Computerised Kardex Shuttle Systems make short work of stock inventory & small parts picking for chain assembly.

HOT DIPPED LUBRICATION

Regular aggressive wash-down of machinery can dilute and erode the lubricant on standard chain which contributes to rusting and wear.

Our Lubricated Chain not only benefits from a special alloy coating with revolutionary 'self-repair' properties to protect against corrosion, but has hot-dipped food grade lubrication undertaken in-house in the UK to help minimise erosion and extend the wear life of the chain.

Hot-dipped lubrication is the best type of chain lubrication available.

Heating lubricant lowers its viscosity allowing full penetration into the bearing areas to provide optimum protection for the chain and reduce premature wear and maintenance downtime.

MEASURING CHAIN

Donghua is one of only a few manufacturers in the UK able to accurately measure chain to within

10 microns per metre up to five metres. Longer lengths of chain can be supplied matched and tagged to maintain accuracy of measurement along the entire length.

MATCHING CHAIN

Whilst Donghua chain is already manufactured to consistent and close tolerances, with chain from the same production batches on average within 1/3rd DIN standards, this can be further improved with chains supplied matched in sets to $\pm 0.5\text{mm}$ (5 metres). All matched chain can be accompanied by certificates of authenticity on request.

PRE-LOADING CHAIN

In order to minimise the initial elongation often found in in-house built chain and to minimise chain stretching and becoming misaligned during regular use, Donghua pre-loads (pre-stretches) all Attachment Chain meaning it's ready & easy to fit from the box with the best possible service life.

We also have a range of technical tools including two 100 tonne presses for cutting large pitch chains and rotary chains; a pneumatic press riveter for riveting attachment or bespoke chain to customer's requirements; two hydraulic cutting presses for cutting bespoke attachment chain to order; and a tub grinder for accurate surface grinding of chain components and sprockets.

In addition, we have three large Kardex shuttle units which store our small chain components enabling swift retrieval for in-house chain assembly.

FANCY A LOOK AROUND?

Drop us a line on:
sales@donghua.co.uk
to arrange a tour of our facilities -
WE LOOK FOWARD TO SEEING YOU! 😊

Chain Accessories

Donghua has a growing portfolio of Accessories which complement our range of high quality chain products. Because 80% of chain wear is due to poor lubrication, and whilst Donghua chain comes pre-treated to improve wear-life, we are keen to provide our customers with a range of ancillary products which enhance the performance of our chain even further.

Chain Tools

Donghua has a range of Plate Extractors, Pin Extractors and Pullers to help you dismantle chain. Available in a range of sizes, these are a 'must have' for your Chain tool box.

Chain Cutting Block

If you're struggling to break chain, Donghua's Chain Cutting Kit has been designed to make the breaking of parallel pin chain quick and easy. Made from heat treated and hardened high content carbon steel for durability and long-life, the Cutting Block is designed to break chain from 8mm to 1½" pitch and comes complete with four punches in assorted sizes. Watch our 'How To' video which shows just how easy it is to use.

Watch our Video at: <https://bit.ly/2DayYLM>

Chain Wear Gauge

Our Chain Wear Gauge is a nifty tool that helps engineers measure the wear of chain.

Chain Lube Sprays

Available in 500ml aerosol cans, we sell two purpose made grades for different applications:

Industrial Grade – for regular use or in between maintenance schedules and designed to help extend the wear life of your chain.

Extreme Grade – for extreme conditions with added agents to provide high salt water and corrosion protection.

Both our Chain Lube sprays offer excellent flow properties for ultimate penetration around pins and bearing areas and anti-fling additive & PTFE to minimise contamination on production lines.

To order your supply of Chain Accessories call: 01902 866200.

